CONTACT FOR MEDIA: Roger Snell, communications director (502) 564-6098

FOR IMMEDIATE RELEASE: April 6, 1999

Public invited to Insurance 101 seminar

FRANKFORT, Ky. - Are you looking for objective information about health insurance? How do you report possible cases of insurance fraud?

You can find the answers to all of your insurance questions at the first "Insurance 101" seminar on April 23. Commissioner George Nichols III is inviting the public to attend a daylong class for consumers sorting out the complex world of insurance.

Insurance 101, the first in a scheduled series of informative classes, will be offered at the Department of Insurance's hearing room, 215 W. Main St., in Frankfort. Regional seminars are planned for later this year.

The Frankfort seminar will begin at 9 a.m. with a welcome from Commissioner Nichols and will conclude at 4 p.m. Attendees will be given time to arrange for lunch.

The concept for the class came in response to the more than 2,000 calls received each month by the department's newly expanded Consumer Protection and Education Division. The course will cover a broad base of insurance terminology and buying tips for the consumer; long-term care and Medicare; health care reform and the health insurance market; home and auto insurance; insurance fraud; and an overview of the Department of Insurance and its work. Consumers are also encouraged to bring their insurance questions to be answered by the department's experts.

"This is a great chance for the consumer to learn more about insurance during a program geared specifically for them," said Sharon P. Clark, director of the Consumer Protection and Education Division. "We want to take some of the mystery out of insurance and provide helpful information to consumers regarding their own coverage."

Space is limited and consumers are urged to register no later than April 20. For additional information about the department, consumers may visit our web site, http://insurance.ky.gov,or call the Consumer Protection and Education Division at (502) 564-0528 or (800) 595-6053.

###

Roger Snell

Director of Communications

Kentucky Department of Insurance

(502) 564-6098

(502) 564-2669 (fax)

roger.snell@ky.gov